

#City/Map/React

The Brief:

Basically, we are making an animation [about Wolverhampton] for Flip Festival 2012. We will be VJing and projecting the work large format onto a building in Wolverhampton during the festival, which is on the 1st, 2nd and 3rd November 2012.

You can contribute to our animation and indeed make your own by following the brief below. You will also get the chance to VJ with us during the live performances [more on that soon].

How to start the brief:

Stick a pin in the given map of Wolverhampton. Within a half-mile radius of your random selection record visual and audio responses that represents the area.

You can cover the exact area that your pin selected or the whole radius of half a mile. The choice is yours. Obviously we don't recommend you climb buildings and put yourself in any danger if you have selected an area off the ground. But do consider whether you can legally and safely enter buildings and in some cases rooftops etc.

You can approach this brief in anyway you like. It can be a straight record of your findings or an abstract emotional reaction.

There really are not any huge restrictions. You can photograph, draw/illustrate, paint, computer generate...

The only things we would ask you NOT to do are:

1 Copy someone else's work – be yourself. Express your own feelings. Influence is fine. By all means give a nod to cultural references and towards the work of others but avoid complete pastiches of artists work. You know what we mean, you have seen it; Banksy, Pop Art, Pollock. That doesn't mean you can't stencil, rotoscope, collage or work in paint. Just add your twist. Apply new fresh narrative and concepts.

2 When using Computer software, such as Photoshop AVOID filters. Pixilation and Blur are fine but avoid anything that simulates painting and illustration styles.

3 There are a few technical aspects for moving image and audio:

Please only submit either animated Gifs or a series of images that are 72 dpi that we will make into animated Gifs for you;

Colour Mode RGB. Most formats are fine but the most common would be JPEG.

Lastly, if you want to submit an experimental film, that's fine by us too. We aren't talking about the Gif films here but something you may have filmed and edited, animated 2D or 3D. Please keep it to no more than 30 seconds. Because we are going to project the work, rather than broadcast it, you can keep the file sizes small [not the screen size].

Please use the following screen sizes:

[16:9] 1024 x 576

[4:3] 768 x 567

Codac: H.264 MPEG MOV format

And don't forget audio. If you want to record audio please submit it as either:

WAV or AIFF [please don't send us MP3's]

So, just to summarise, you can send us an animated gif, an animated film [MOV], a live action film, photographs, sound bytes, digital drawings/illustration or even ALL of these!

DEADLINE: Friday 12th October 1pm

Oh, and as for a theme: WOLVERHAMPTON – that's really all it is... Send your submissions to info@flipfestival.co.uk Please remember to keep file sizes small. Send links to dropbox and other download sites rather than really large files...

**we
make
art**